

# Madhura Pawar

User Experience & Interaction Designer

Philadelphia, PA

✉ madhurauxd@gmail.com

☎ (267) 928-8735

🌐 madhurauxd.com

## WORK EXPERIENCE

Zluri

**UI/UX Design Intern**

Nov 2022-  
May 2023

1. Partnered with product managers, developers, and other stakeholders to design user experiences from conception to launch
2. Design collateral materials and contribute to Zluri's brand identity
3. Critique and iterate on design ideas with other team members
4. Oversee the build process and work with developers in a tight feedback loop

Embed Design

**Co-Founder**

Feb 2021-  
Aug 2022

1. Developed the business from the ideation stage
2. Identified and recruited talents fitting the role based on the organization's budget and requirements
3. Defined the onboarding process of resources along with the documentation
4. Executed and collaborated on UI/UX projects through interaction with clients
5. Provided clarity on tasks for interns, offering guidance on design concepts, and evaluated their work

Ahhaa

**Design Layout Artist**

Oct 2020-  
Apr 2021

1. Conceptualized the research and ideation for the AI of the platform in order to devise content pertaining to helping the users feel better by understanding their minds and emotions
2. Defined the style guide and wireframes using Figma
3. Finalized the UI designs and collaborated with the development team and co-founders
4. Designed cover arts for required sections

## EDUCATION

Aug 2023-  
Ongoing

**Masters in User Experience & Interaction Design**

Current GPA : 3.77

Thomas Jefferson University,  
Philadelphia

July 2018-  
June 2022

**Bachelors in User Experience Design**

CGPA : 8.14

Avantika University,  
Ujjain

## DESIGN SKILLS

Visual Design, Interaction Design, User Research, User Interview, Information Architecture, User Flow, Sitemap, Persona, Journey Mapping, Style Guide, Storyboarding, Prototyping, Wireframing, Usability Testing

## SOFT SKILLS

Creativity, Empathy, Communication, Collaboration, Problem Solving, Time Management, Adaptability, User Centric Approach, Critical Thinking

## SOFTWARES

Figma, Miro, Adobe XD, Maze, Whimsical